

*That great
Gretsch sound!*

GRETSCH 



**White Falcon
Stereo
#7595
Hollow Body
Electric**

NECK:

Laminated rock maple
25½" scale—joined at 18th fret
Ebony fingerboard
Inlaid block position markers
Adjustable truss rod with gear box
Multiple gold binding on fingerboard
with side position markers
Gold inlaid and bound headpiece
Nickel silver frets

BODY:

17" wide — 2" deep
Double cutaway
Multiple gold binding on body
and F holes
Laminated maple construction

ELECTRONICS:

Four sensitive adjustable pickups
two treble — two bass
Four three-way tone and pickup
selector switches
One system selector switch.
Stereo, Monaural, Stereo split sound.
Volume controls for each pickup head
Stereo cord and junction box
(Standby switch omitted)

FEATURES:

Gold plated hardware
Deluxe high gear ratio machine heads
Bixby tremelo tailpiece
Adjustable bridge with individual
saddle string adjustment
Gold color lucite guard plate
Multi layer white duco
finish — hand polished

DELUXE CASE: #6242

Fitted interior. Thick plush lined.
Brass hardware with accessory pocket.

**White Falcon
#7594
Hollow Body
Electric**

(not shown)

NECK:

Laminated rock maple
25½" scale — joined at 18th fret
Ebony fingerboard
Inlaid block position markers
Adjustable truss rod with gear box
Multiple gold binding on fingerboard
with side position markers
Gold inlaid and bound headpiece
Nickel silver frets

BODY:

17" wide — 2" thick
Double cutaway
Multiple gold binding on body and F holes
Laminated maple construction

ELECTRONICS:

Dual sensitive adjustable pickups
Pickup selector switch
Tone selector switch
Volume controls for each pickup
Master volume control

FEATURES:

Gold plated hardware
Deluxe high gear ratio machine heads
Bixby tremelo tailpiece
Adjustable bridge with individual
saddle string adjustment
Gold color lucite guard plate
Multi layer white duco
finish — hand polished

DELUXE CASE: #6242

Fitted interior. Thick plush lining.
Brass hardware with accessory pocket.

NECK:

Laminated rock maple
 25½" scale-joined at 14th fret
 Ebony fingerboard
 Inlaid block position markers
 Adjustable truss rod with gear box
 Gold binding on fingerboard
 and headpiece
 Nickel silver frets

BODY:

17" wide — 2¼" deep
 Single cutaway
 Multiple gold binding on body and F holes
 Laminated maple construction

ELECTRONICS:

Dual sensitive adjustable pickups
 Pickup selector switch
 Tone selector switch
 Volume controls for each pickup
 Master volume control

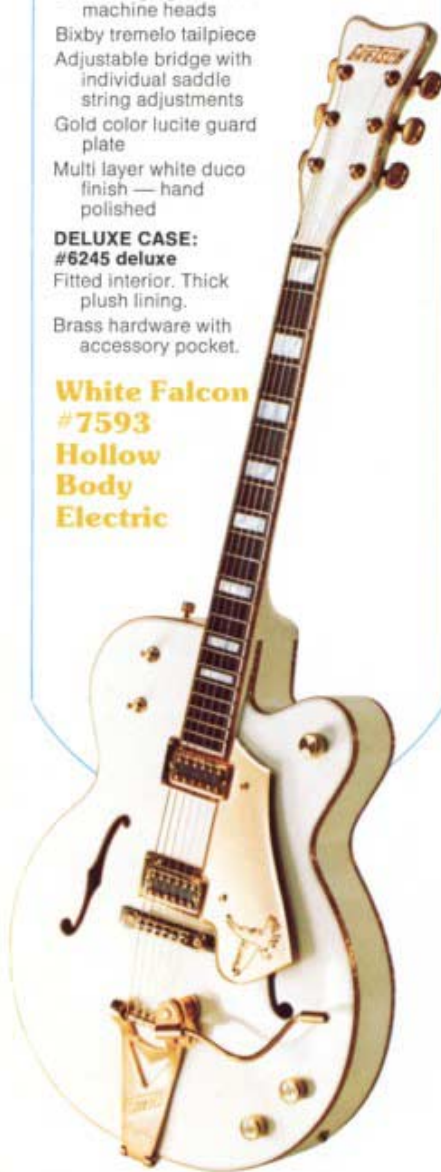
FEATURES:

Gold plated hardware
 Deluxe high gear ratio
 machine heads
 Bixby tremelo tailpiece
 Adjustable bridge with
 individual saddle
 string adjustments
 Gold color lucite guard
 plate
 Multi layer white ducro
 finish — hand
 polished

DELUXE CASE:

#6245 deluxe
 Fitted interior. Thick
 plush lining.
 Brass hardware with
 accessory pocket.

White Falcon
#7593
Hollow
Body
Electric

**NECK:**

Laminated rock maple
 24½" scale joined at 16th fret
 Ebony fingerboard
 Square block inlaid position markers
 Inlaid name plate
 Bound fingerboard and headpiece
 Truss rod and gear box neck adjustment
 Nickel silver frets

BODY:

Exclusive easy access double
 cutaway design
 16" wide — 1¼" deep
 Solid body construction
 Multiple bound edges
 Arched top and back

ELECTRONICS:

Dual humbucking pickups
 Pickup selector switch
 Master volume control
 On-off phaser switch
 Phaser blend control
 Phaser rate control
 On-off compressor switch
 Compression sustain control

FEATURES:

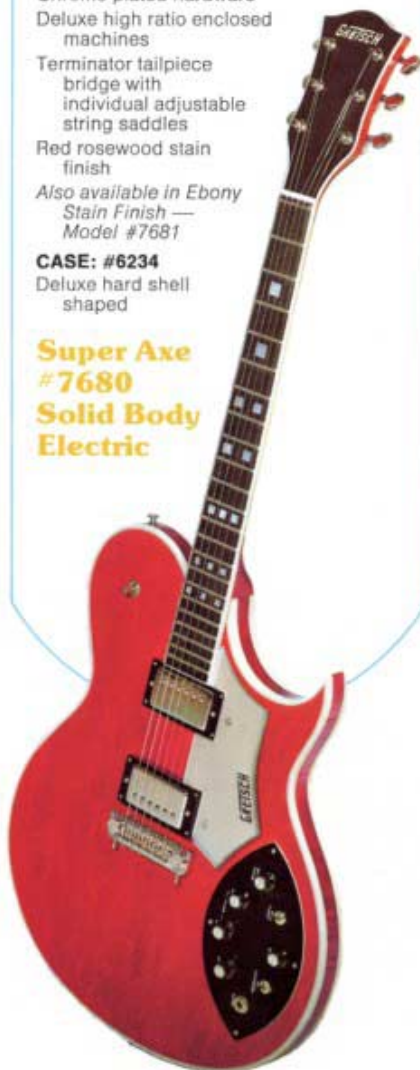
Chrome plated hardware
 Deluxe high ratio enclosed
 machines
 Terminator tailpiece
 bridge with
 individual adjustable
 string saddles
 Red rosewood stain
 finish

Also available in Ebony
 Stain Finish —
 Model #7681

CASE: #6234

Deluxe hard shell
 shaped

Super Axe
#7680
Solid Body
Electric

**NECK:**

Laminated rock maple
 24¼" scale joined at 16th fret
 Ebony fingerboard
 Square block inlaid position markers
 Inlaid name plate
 Bound fingerboard and headpiece
 Truss rod and gear box neck adjustment
 Nickel silver frets

BODY:

Exclusive, easy access double
 cutaway design
 16" wide — 1¼" deep
 Solid body construction
 Multiple bound edges
 Arched top and back

ELECTRONICS:

Dual humbucking pickups
 Pickup selector switch
 Dual tone controls
 Dual volume controls

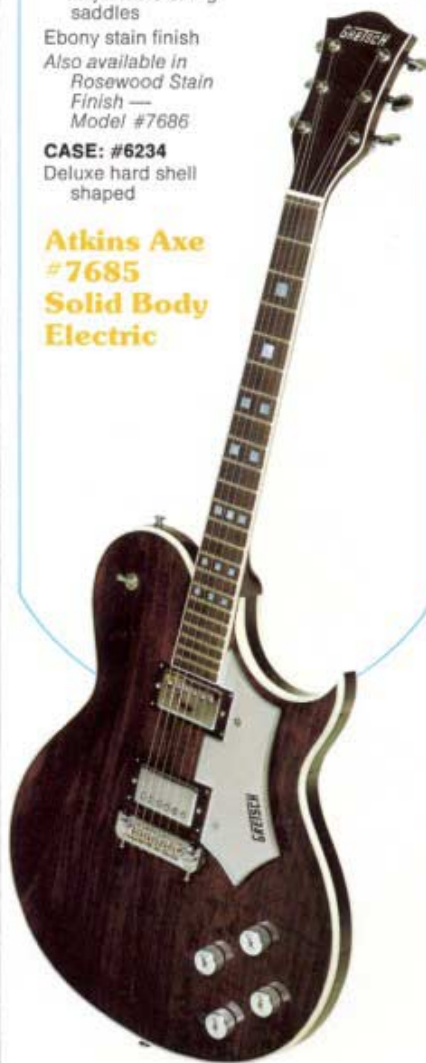
FEATURES:

Chrome plated hardware
 Deluxe high ratio enclosed
 machines
 Terminator tailpiece bridge
 with individual
 adjustable string
 saddles
 Ebony stain finish
 Also available in
 Rosewood Stain
 Finish —
 Model #7686

CASE: #6234

Deluxe hard shell
 shaped

Atkins Axe
#7685
Solid Body
Electric



NECK:

Laminated rock maple
 25½" scale-joined at 18th fret
 Ebony fingerboard
 Abalone inlay on fingerboard
 and headpiece
 Multiple binding on fingerboard
 and headpiece
 Adjustable truss rod with gear box
 Nickel silver frets

BODY:

17" wide — 2½" deep
 Laminated maple construction
 Multiple inlay on sides
 Multiple binding on body and F holes
 Exclusive easy access cutaway design

ELECTRONICS:

Dual sensitive pickups
 Pickup selector switch
 Tone and volume controls for each
 pickup and master volume control
 mounted on guard plate

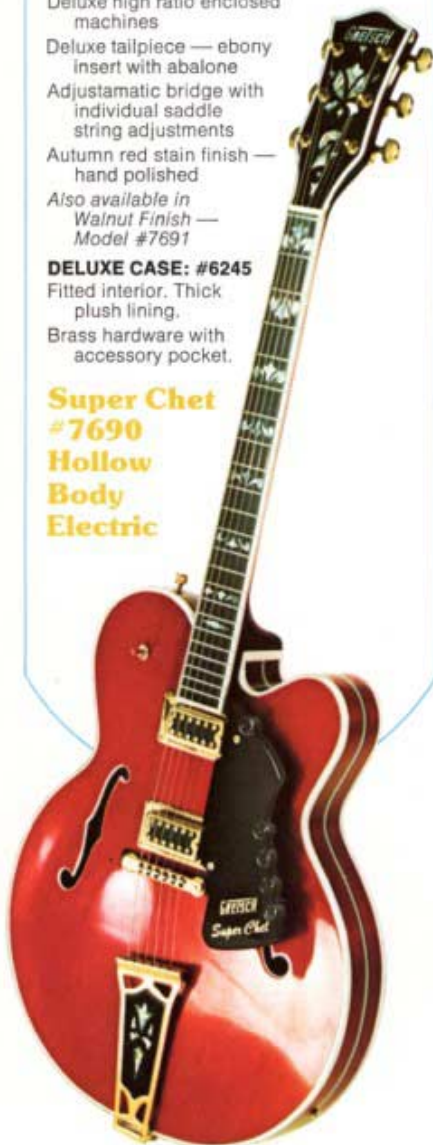
FEATURES:

Gold plated metal parts
 Deluxe high ratio enclosed
 machines
 Deluxe tailpiece — ebony
 insert with abalone
 Adjustamatic bridge with
 individual saddle
 string adjustments
 Autumn red stain finish —
 hand polished
 Also available in
 Walnut Finish —
 Model #7691

DELUXE CASE: #6245

Fitted interior. Thick
 plush lining.
 Brass hardware with
 accessory pocket.

Super Chet
#7690
Hollow
Body
Electric

**NECK:**

Laminated rock maple
 Ebony fingerboard
 Adjustable truss rod with gear box
 25½" scale-joined at 18th fret
 Black and white binding on headpiece
 and fingerboard
 Ebonized headpiece — inlaid
 Neo-classic position markers

BODY:

17" wide — 2" thick
 Laminated maple construction
 Open-bound sound holes
 Multiple binding
 Double cutaway

ELECTRONICS:

Dual high sensitive adjustable pickups
 Tone selector switch
 Pickup selector switch
 Volume control for each pickup
 Master volume control
 (Standby switch omitted)

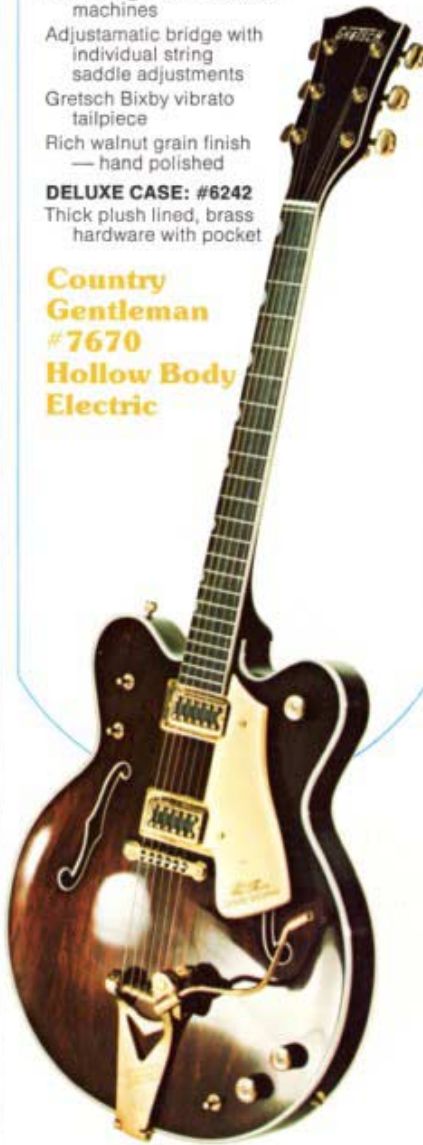
FEATURES:

Gold plated metal parts
 Deluxe high ratio enclosed
 machines
 Adjustamatic bridge with
 individual string
 saddle adjustments
 Gretsch Bixby vibrato
 tailpiece
 Rich walnut grain finish
 — hand polished

DELUXE CASE: #6242

Thick plush lined, brass
 hardware with pocket

Country
Gentleman
#7670
Hollow Body
Electric

**NECK:**

Laminated rock maple
 Rosewood fingerboard
 Adjustable truss rod with gear box
 25½" scale-joined at 18th fret
 Multiple binding on headpiece and
 fingerboard
 Ebonized headpiece — inlaid
 Neo-classic position markers

BODY:

16" wide — 2½" thick
 Laminated maple construction
 Open-bound F holes
 Double cutaway
 Multiple binding

ELECTRONICS:

Dual high sensitive adjustable pickups
 Tone selector switch
 Pickup selector switch
 Volume control for each pickup
 Master volume control
 (Standby switch omitted)

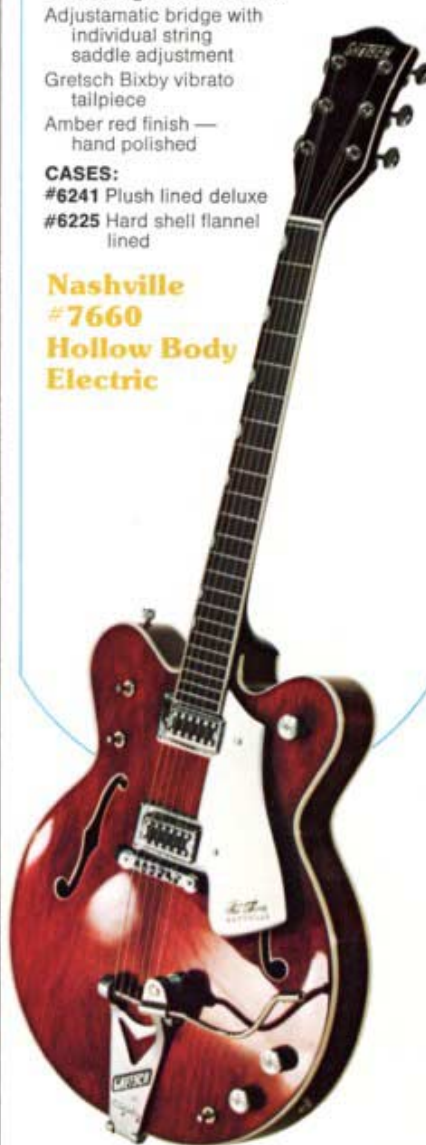
FEATURES:

Chrome plated metal parts
 Enclosed geared machines
 Adjustamatic bridge with
 individual string
 saddle adjustment
 Gretsch Bixby vibrato
 tailpiece
 Amber red finish —
 hand polished

CASES:

#6241 Plush lined deluxe
 #6225 Hard shell flannel
 lined

Nashville
#7660
Hollow Body
Electric



NECK:

Laminated rock maple
 Rosewood fingerboard
 Adjustable truss rod with gear box
 24½" scale — joined at the 14th fret
 Bound fingerboard
 Neo-classic position markers
 Ebonized headpiece — inlaid

BODY:

16" wide — 2" thick
 Laminated maple construction
 Open sound holes
 Multiple binding
 Single cutaway

ELECTRONICS:

Dual adjustable pickups
 Tone selector switch
 Pickup selector switch
 Volume control for each pickup
 Master volume control
 (Standby switch omitted)

FEATURES:

Chrome plated metal parts
 Enclosed gear machine heads
 Adjustomatic bridge with
 individual string
 saddle adjustment
 Gretsch Bixby vibrato
 tailpiece
 Dark cherry red finish —
 hand polished

CASES:

#6241 Plush lined deluxe
 #6225 Hard shell flannel
 lined

Tennessean
#7655
Hollow Body
Electric

**NECK:**

Laminated maple and walnut
 Neck lamination continues through body
 One piece gives super sustain
 Rosewood fingerboard
 Inlaid position markers
 Truss rod and gear box neck adjustment
 Nickel silver frets
 24½" scale joined at 18th fret
 Ivoroid bound fingerboard and headpiece

BODY:

12½" wide — 1½" deep
 Solid walnut
 Contoured sides
 Dual cutaway

ELECTRONICS:

Dual humbucking pickups
 Pickup selector switch
 Dual tone controls
 Dual volume controls

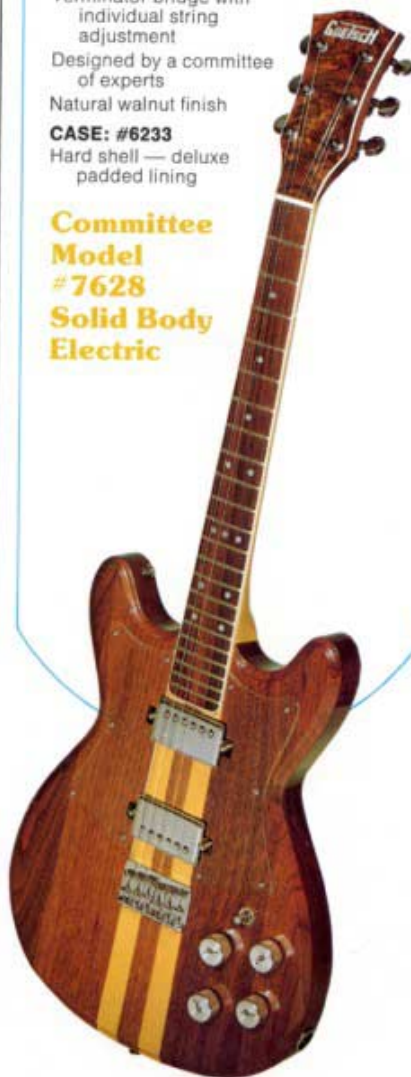
FEATURES:

Chrome hardware
 Enclosed gear machines
 Transparent guard plate
 Strings mount thru body
 Terminator bridge with
 individual string
 adjustment
 Designed by a committee
 of experts

Natural walnut finish

CASE: #6233
 Hard shell — deluxe
 padded lining

Committee
Model
#7628
Solid Body
Electric

**NECK:**

Laminated maple and walnut
 Neck continues through body
 One piece construction from heel to head
 Rosewood fingerboard
 Inlaid position markers
 Truss rod and gear box neck adjustment
 Nickel silver frets
 34" scale joined at 16th fret
 Ivoroid bound fingerboard and headpiece

BODY:

13" wide — 1½" deep
 Solid walnut
 Contoured sides
 Dual cutaway

ELECTRONICS:

Bass response pickup
 Tone control
 Volume control

FEATURES:

Chrome hardware
 Large open gear machine heads
 Transparent guard plate
 Terminator bridge with
 individual string
 adjustment
 Chrome tailpiece cover
 plate

Natural walnut finish

CASE: #6235
 Hard shell — pile lined

Committee
Model
#7629
Solid Body
Electric Bass



NECK:

Laminated mahogany
Rosewood fingerboard
Bound fingerboard and headpiece
Neo-classic inlaid position markers
24 1/2" scale joined at 18th fret
Adjustable truss rod with gear box
Inlaid headpiece
Nickel silver frets

BODY:

13 1/2" wide — 1 1/2" deep
Mahogany body — black top
Arch top
Multiple bound edge

ELECTRONICS:

Dual humbucking pickups
Pickup selector switch
Master volume control
Dual tone controls
Dual volume controls

FEATURES:

Chrome plated hardware
Deluxe enclosed gear machines
Terminator tailpiece bridge with individual string adjustments
Jet black finish

CASE: #6238

Deluxe shaped hard shell

**Roc Jet
#7611
Solid Body
Electric**

**NECK:**

Laminated rock maple
Bound rosewood fingerboard
Western motif block inlay
Adjustable truss rod with gear box
Bound, inlaid headpiece
Nickel silver frets

BODY:

13 1/2" wide — 1 1/2" thick
Mahogany body with western maple top
Sides inlaid with hand tooled leather
Braes studs on leather inlay
Multiple body binding
Single cutaway
"G" brand on top

ELECTRONICS:

Brilliant dual pickups
Pickup selector switch
Tone selector controls for each pickup
Volume controls for each pickup
Master volume control

FEATURES:

Gold plated hardware
Enclosed gear machines
Gretsch "G" tailpiece with Western motif
Adjustable bridge with individual saddle string adjustments
Western maple finish

CASE: #6238

Hard shell flannel lined

**Country Roc
#7620
Solid Body
Electric**

**NECK:**

Laminated rock maple
24 1/2" scale joined at 18th fret
Rosewood fingerboard
Inlaid position markers
Adjustable truss rod with gear box
Jumbo frets

BODY:

12" wide — 1 1/2" thick
Solid rock maple
Unique double cutaway
Contour back
Inset bottom strap knob

ELECTRONICS:

Dual humbucking pickups
Pickup selector switch
Tone control
Volume control

FEATURES:

Chrome hardware
Body guard plate
Terminator bridge tailpiece with individual string adjustment
Natural finish
Also available in Autumn Red Stain Finish — Model #7624

CASE: #6235

Hard shell — pile lined

**Model TK 300
#7625
Solid Body
Electric**



NECK:

Laminated rock maple
Joined at 16th fret
Rosewood fingerboard
Inlaid position markers
Adjustable truss rod with gear box

BODY:

Solid rock maple
13" wide — 1 1/4" thick
Double cutaway design
Contoured back
Inset bottom strap knob

ELECTRONICS:

Bass response pickup
Tone control
Volume control

FEATURES:

Chrome hardware
Open gear machine heads
Body guard plate
Terminator bridge tailpiece with individual string adjustment
Cover plate
Natural finish

Also available in Autumn Red
Stain Finish —
Model #7626

CASE: #6235

Hard shell — pile lined

Model TK 300

#7627

**Solid Body
Electric Bass**

**NECK:**

Laminated rock maple
Rosewood fingerboard w/ side
position markers
Pearl position dots
Adjustable truss rod with gear box
24 1/2" scale joined at 18th fret
Inlaid headpiece

BODY:

16" wide — 1 3/4" deep
Laminated maple
Solid internal bracing
Multiple body binding

ELECTRONICS:

Dual humbucking pickups
Pickup selector switch
Master volume control
Dual tone controls
Dual volume controls

FEATURES:

Solid mount terminator with
tailpiece bridge
Individual saddle string
adjustment
Chrome hardware
Enclosed gear machines
Black guard plate and
control knobs
Red rosewood stain finish

CASE: #6227

Hard shell flannel lined

Broadkaster

#7609

**Hollow Body
Electric**

**NECK:**

Laminated rock maple
Ebony fingerboard
Block inlay
Adjustable truss rod with gear box
25 1/2" scale — joined at 14th fret
Multiple binding on fingerboard
and headpiece
Inlaid headpiece
Nickel silver frets

BODY:

17" wide — 2 3/4" thick
Laminated maple construction
Ivory bound edges and F holes
Single cutaway

ELECTRONICS:

Dual high sensitive adjustable pickups
Pickup selector switch
Tone controls for each pickup
Volume controls for each pickup
Master volume control

FEATURES:

Gold plated metal parts
Deluxe high ratio gear
enclosed machines
Adjustable bridge with
individual string
saddle adjustments
Translucent guard plate
Special design tailpiece
Natural finish —
hand polished
Also available in Antique
Maple Finish —
Chrome Hardware
Model #7577

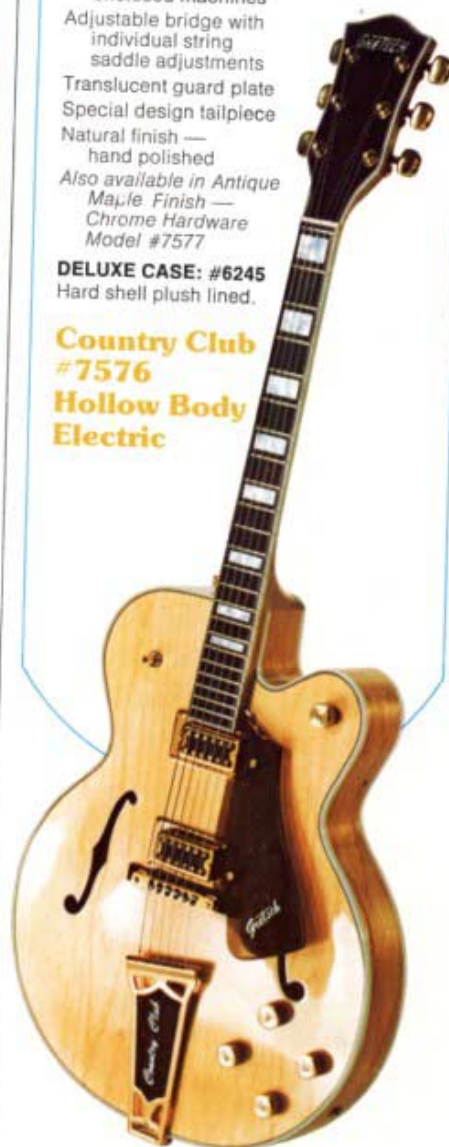
DELUXE CASE: #6245

Hard shell plush lined.

Country Club

#7576

**Hollow Body
Electric**





Guitar Cases

SHAPED HARD SHELL

- #6245 17" Full Body Plush
- #6242 17" Thin Body Plush
- #6241 16" Full Body Plush
- #6234 16" Thin Body Plush
- #6238 For Solid Body Plush
- #6225 16" Full Body Flannel
- #6227 16" Thin Body Flannel

SQUARE HARD SHELL

- #6233 Solid Body Plush
- #6235 Solid Body Bass Plush

TO FIT MODELS

- 7593 - 7690 - 7691
- 7576 - 7577
- 7595 - 7594 - 7670
- 7660 - 7655
- 7680 - 7685 - 7681
- 7686
- 7611 - 7620
- 7660 - 7655
- 7609

TO FIT MODELS

- 7624 - 7625 - 7628
- 7626 - 7627 - 7629

GUITAR CORDS — NOISELESS

- #6347 20' Straight — Metal Plugs
- #6348 20' Coiled — Metal Plugs

GUITAR STRAPS

- #6339 Hootnanny — Regular
- #6340 Hootnanny — Wide

GUITAR PICKS

- #6772 Broad Oval
- Thin — Medium — Heavy

MISCELLANEOUS

- #6320 Guitar Polish Cloth
- #6399 Guitar Polish and Cleaner



1801 GILBERT AVENUE • CINCINNATI, OHIO 45202